

*Benefits of Sponsorship*

Shirt ads are printed in white on the front. Players will keep their shirts when season ends.

- S1) 1 Baseball team – royal blue
- S2) 1 Softball team – royal blue
- S3) 1 T-Ball team – choice of color
- S6) 1 Lollipop Soccer team – choice of color

Water bottle ads are printed in blue on one side of white sports bottle.

- S4) All Spring Ball teams
- S7) All Fall Soccer teams
- S8) All Basketball teams

S5) Your ad printed on vinyl banner at Swim Club during summer season

Call us for additional ideas. We are always open to discussing alternative sponsorship opportunities.

Bob Sager            513-675-3959  
Michelle Sager      513-674-7076



*Sponsorship Benefits  
and Advertising Rate  
Schedule*

Pleasant Run Farms



Civic Association

Athletics

11955 Elkwood Drive Box A  
Cincinnati, OH 45240

## MEMO Advertising Rates

Rates listed are per month.

\$110	Back Full page
\$90	Regular Full page
\$65	Half page
\$45	Quarter page

The PRF MEMO is delivered monthly to approximately 1,400 homes.

Purchase a MEMO advertisement for 6 months and the 6<sup>th</sup> month is free. Enjoy 2 months free by purchasing a 12 month ad!

Ask about our "Advertiser of the Month" program, to begin in January 2006.

## Athletic Sponsorship

We have many opportunities available to advertise within the Athletics Program. All sponsors receive an engraved "Thank You" Plaque suitable for hanging in a lobby or meeting room.

\$780	1 Year Sponsorship
\$585	Three Seasons
\$390	Two Seasons
\$195	Single Season

## Advertising Packages

Combine your MEMO ad with an Athletic Sponsorship and maximize your exposure.

### 12 month ad + 1 Year Sponsorship

A1) \$1,880	Back full page
B1) \$1,680	Regular Full Page
C1) \$1,430	Half page
D1) \$1,230	Quarter page

### 6 month ad + 2 Season Sponsorship

A2) \$940	Back full page
B2) \$840	Regular full page
C2) \$715	Half page
D2) \$615	Quarter page

### 3 month ad + 1 Season Sponsorship

A3) \$525	Back full page
B3) \$465	Regular full page
C3) \$390	Half page
D3) \$330	Quarter page

## Package Examples

### **\$1880 12 month Back full page ad + 1 Year Sponsorship**

#### Mar/Apr/May:

\*\*Proud Sponsor of PRF Baseball" in MEMO ad

\*S1) Company logo on shirt-1 Baseball team

#### Jun/Jul/Aug:

\*\*Proud Sponsor of PRF Dolphins"

\*S5) Company logo on vinyl banner at pool – Swim Team

#### Sep/Oct/Nov:

\*\*Proud Sponsor of PRF Lollipop Soccer"

\*S7) Company logo on shirt–1 Lollipop team

#### Dec/Jan/Feb:

\*\*Proud Sponsor of PRF Basketball"

\*S9) Company logo on water bottles – all Basketball teams

### **\$675 6 month \_ page ad + 2 Season Sponsorship**

#### Jun/Jul/Aug:

\*\*Proud Sponsor of PRF Dolphins"

\*S5) Company logo on vinyl banner at pool – Swim Team

#### Sep/Oct/Nov:

\*\*Proud Sponsor of PRF Soccer"

\*S7) Company logo on water bottles – all Soccer teams



ADVERTISING AND SPONSORSHIP REQUEST  
PLEASANT RUN FARMS

Advertising / Sponsorship Packages

1. Choose your package or the sponsorship only option

12 month ad + 1 year sponsorship	6 month ad + 2 season sponsorship	3 month ad + 1 season sponsorship	Sponsorship only
<input type="checkbox"/> A1 Back full page	<input type="checkbox"/> A2 Back full page	<input type="checkbox"/> A3 Back full page	<input type="checkbox"/> E1 1 Year (4 seasons)
<input type="checkbox"/> B1 Regular full page	<input type="checkbox"/> B2 Regular full page	<input type="checkbox"/> B3 Regular full page	<input type="checkbox"/> E2 3 Seasons
<input type="checkbox"/> C1 Half page	<input type="checkbox"/> C2 Half page	<input type="checkbox"/> C3 Half page	<input type="checkbox"/> E3 2 Seasons
<input type="checkbox"/> D1 Quarter page	<input type="checkbox"/> D2 Quarter page	<input type="checkbox"/> D3 Quarter page	<input type="checkbox"/> E4 Single Season

2. Choose your sponsorship options

Full Year Sponsorship <i>Choose one option for each season</i>	2 Season Sponsorship <i>Choose two seasons then one option for each</i>	1 Season Sponsorship <i>Choose one season then one option</i>
<u>Spring</u> Baseball/Softball/T-Ball	<u>Spring</u> – Baseball/Softball/T-Ball	<u>Spring</u> – Baseball/Softball/T-Ball
<input type="checkbox"/> S1 Baseball – 1 team shirts _____	<input type="checkbox"/> S1 Baseball – 1 team shirts _____	<input type="checkbox"/> S1 Baseball – 1 team shirts _____
<input type="checkbox"/> S2 Softball – 1 team shirts _____	<input type="checkbox"/> S2 Softball – 1 team shirts _____	<input type="checkbox"/> S2 Softball – 1 team shirts _____
<input type="checkbox"/> S3 T-Ball – 1 team shirts _____	<input type="checkbox"/> S3 T-Ball – 1 team shirts _____	<input type="checkbox"/> S3 T-Ball – 1 team shirts _____
<input type="checkbox"/> S4 All teams – sports bottles	<input type="checkbox"/> S4 All teams – sports bottles	<input type="checkbox"/> S4 All teams – sports bottles
<u>Summer</u> Swim Team	<u>Summer</u> – Swim Team	<u>Summer</u> – Swim Team
<input type="checkbox"/> S5 Swim Team – pool banner	<input type="checkbox"/> S5 Swim Team – pool banner	<input type="checkbox"/> S5 Swim Team – pool banner
<u>Fall</u> SAY & Lollipop Soccer	<u>Fall</u> – SAY & Lollipop Soccer	<u>Fall</u> – SAY & Lollipop Soccer
<input type="checkbox"/> S6 Lollipop – 1 team shirts _____	<input type="checkbox"/> S6 Lollipop – 1 team shirts _____	<input type="checkbox"/> S6 Lollipop – 1 team shirts _____
<input type="checkbox"/> S7 All teams – sports bottles	<input type="checkbox"/> S7 All teams – sports bottles	<input type="checkbox"/> S7 All teams – sports bottles
<u>Winter</u> Basketball	<u>Winter</u> – Basketball	<u>Winter</u> – Basketball
<input type="checkbox"/> S8 All teams – sports bottles	<input type="checkbox"/> S8 All teams – sports bottles	<input type="checkbox"/> S8 All teams – sports bottles
<input type="checkbox"/> S9 Instructions basketball – all shirts	<input type="checkbox"/> S9 Instructional basketball – all shirts	<input type="checkbox"/> S9 Instructional basketball – all shirts

Call us for other options. We are always open to discussing alternative sponsorship opportunities.

Or MEMO ad only

<input type="checkbox"/> # of months
<input type="checkbox"/> Back full page
<input type="checkbox"/> Regular full page
<input type="checkbox"/> Half page
<input type="checkbox"/> Quarter page

Please fill in all information below:

Company Name \_\_\_\_\_

Contact person \_\_\_\_\_

Phone \_\_\_\_\_

Address \_\_\_\_\_

Date/initial PRFAA use only

\_\_\_\_/\_\_\_\_ Payment rcvd ck# \_\_\_\_ \$ \_\_\_\_\_

\_\_\_\_/\_\_\_\_ Receipt sent

\_\_\_\_/\_\_\_\_ Artwork rcvd

\_\_\_\_/\_\_\_\_ Item ordered

\_\_\_\_/\_\_\_\_ Plaque delivered

Please return form to your PRFAA contact or call Bob Sager @ 513-675-3959 to have request and payment picked up.

Artwork for ad should be a 1 color design, preferably sent as a .pdf file.